

Sulphur and Chemical Firm Buys Warehouse Building on 213th

Tiny But Mighty!

Sold piano second week; could have sold six more

Says Mr. Citic of the Moneta Furniture Store: "We ran this ad twice in the Herald. The first time there were no buyers. The second issue we sold it and could have sold six more!"

PIANO — AN UPRIGHT PIANO FOR \$25.00. MONETA FURNITURE STORE, 16229 S. WESTERN AVE.

The tiny but mighty little want ad you see above would cost you only 50c for two insertions. Have you a piano to sell the six other people who want to buy one each? Just phone Torrance 444 and let Miss Lee help you word your ad to move anything you want to dispose of.

"Trailer Vagabond" Tours Wisconsin Dells, Wisconsin

By WARREN BAYLEY

Sometime when you are not especially busy, glance at a map of the state of Wisconsin. You will note that throughout the entire northern part of it is dotted with hundreds of lakes. As these lakes are stocked with the best game-fish to be found, and, as the entire territory lies north of the extreme summer heat, you can readily understand why northern Wisconsin is the summer playground of the middle west.

Among these lakes are the headwaters of the Wisconsin river. Without much fuss either as to size or scenery it winds its way almost due south until it reaches this point (near Baraboo) which is without doubt the most scenic spot in the entire state.

Here, owing to glacier deposits blocking its original course, the river was forced to cut a new channel through a seven-mile sandstone ridge. It is estimated that about 30,000 years were required to complete the task which resulted in what is known as The Dells of the Wisconsin river—a Grand Canyon in miniature.

Boat Trip Hawkers

Throughout the entire seven miles, sandstone cliffs rise 80 to 100 feet above the water's edge. At one point called "The Narrows," these cliffs force the river to flow through a gap only 52 feet in width. Comparing this with the river's width of 1,500 to 2,000 feet above "The Dells" will give you some idea of its beauty.

To really see all the sights it is necessary to take a boat trip through this gorge. As hundreds

of thousands of visitors come here each year, rival boat companies have sprung up by the dozens. Each company has its agents working the streets for new business. These fellows work on a commission basis and hawk their wares much the same as the Barker of a side-show at a circus.

If business is dull, a new arrival is likely to feel much like a piece of raw meat that has been thrown to a pack of hungry dogs. However, once you have selected the trip you wish to make (my agent said he was working his way thru college) you will not be bothered again. From then on it is real pleasure and the boat trip is one you will never forget.

Indians Credit Serpent

Geologists can give an accurate account of how The Dells were formed. Personally I prefer the Indian version. They believe that the entire Wisconsin river bed was formed by an immense serpent on his journey to the forests by the sea. The groove made by his body formed the main channel while the smaller stream beds were made by other serpents speeding to get out of his course.

At the Wisconsin Dells, the giant serpent encountered a great body of rock. Finding a crack in this he thrust his head into it and rent the stone wall by the contortions of his powerful body. The queer shapes of these rocks are due to his struggle to get through them.

"Trailer Vagabond" is sponsored and appears in this newspaper thru the courtesy of HOWARD G. LOCKE, fire and automobile insurance agent, 1405 Marcellina, telephone 135-M.

Now Installing Plant to Make Insecticides

Purchase of the old Torrance Warehouse at 1811 213th street by the United Sulphur and Chemical company, a newly incorporated firm, from the Capitol company was announced yesterday by J. C. Smith of the Torrance Investment company, who handled the negotiations. The sale price of the large brick and frame building was not revealed.

United Sulphur plans to install a complete sulphur processing plant for the production of dusting sulphur and other insecticides, which will be distributed under the "United" brand to supply houses and farmers. The company, according to H. A. Medley, secretary-treasurer, will also deal in insecticides and fertilizers of other brands.

About 15 experienced men will be employed when the plant begins operations next month. Work of installing equipment, valued at between \$25,000 and \$30,000, is now under way, under the direction of Ray Palmer, superintendent. The milling equipment will be located in the rear of the large building while the front will be used for storage and a warehouse.

"We will also continue to operate the public platform scales and offer public warehousing service," Medley stated. The company has its main office at 5225 Wilshire boulevard, Los Angeles. Most of the raw sulphur which the plant will use is coming from Texas gulf sulphur mines. The peak season of the firm lasts from December through June.

The new firm is headed by O. J. Doseh, president, who formerly headed the Lodi Sulphur and Chemical company and has been in the business for the past 16 years. Robert G. Sieber, Oklahoma City hotel and wholesale market owner, is vice-president. Medley, secretary-treasurer, was formerly president of the American Refractories company of Los Angeles.

Superintendent Palmer, in addition to being a sulphur miner and owning a mine in Inyo county, was formerly with the Niagara Spray Chemical company and Western Sulphur. He has a record of 22 years in this work.

Wooldridge Writes

Men, as a rule, are alright until they begin boasting about themselves.

M.W.D. Pipeline to Reservoir Being Tested

Water flowed into the 51-inch Metropolitan Water District pipeline connecting Palos Verdes reservoir with the section at 223rd street, completed earlier this year, as water district officials this week began testing the line before accepting it from the Maceo Construction company.

Approximately a week will be required to complete filling the section with water, which will be forced into the line at a pressure of 175 pounds, it is reported. When filled, the connection — last link between the Palos Verdes reservoir and the Colorado river — will contain more than 2,400,000 gallons of water, according to engineers. The reservoir itself will hold about 325,000,000 gallons.

Water placed in the pipe for test purposes is being sealed in the section until the reservoir is placed in service. Welded steel pipe with a spun mortar lining and gunnite outer surface forms the link now being tested. Laying of the line from the reservoir to 223rd street at the rate of 450 feet a day was completed last week.

Lost Books Everywhere

TOLEDO, O. (U.P.)—The Toledo public library has decided that there is no way of telling where lost books will be found. A messenger who spends his time hunting lost, stolen and overdue books found one in a used automobile—it had been turned in with the car.



Hey KIDS!

Here's something in the way of Hallowe'en fun you've never dreamed about . . .

HAVE YOUR SPOOKY FROLIC IN TORRANCE AND GET PAID FOR IT!

YOU WANT TO SOAP WINDOWS, DON'T YOU?
YOU LIKE TO WIN CASH PRIZES, DON'T YOU?
THEN . . . watch for The Herald next week full details of Torrance's FIRST ANNUAL

HALLOWE'EN "ARTY-PARTY"

WILL BE REVEALED.
There's to be a costume parade for all youngsters and THEN!

You can see how good an artist-in-soap you are on some of the finest plate-glass show windows of local stores and shops.

Sponsored by the Torrance Retail Merchants Association, the Hallowe'en Arty-Party will offer cash awards for the best pictures-in-soap done by local youngsters.

There'll be a Grand Prize for the best drawing by any kid and other cash prizes for the best drawing by a youngster 10 years of age or under and for the best creation of an artist from 11 to 15 years.

See Next Thursday's Herald For

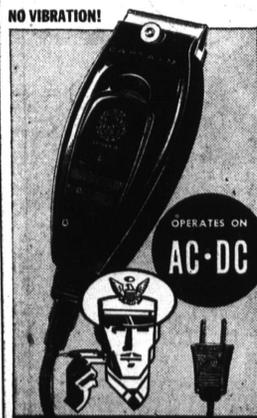
Full Details About The

HALLOWE'EN "ARTY-PARTY!"



Fugitive Takes to Mule lengthy chase. The bootlegger GAFFNEY, S. C. (U.P.)—Cher- was attempting to escape on a oke county police caught and mule, but the officers ran faster arrested a man charged with than the animal and made the bootlegging, but only after a arrest.

We offer you \$2.75 for your Old Razor!



TO INTRODUCE YOU TO Better, Quicker Shaves WITH THE World's Fastest Dry Shaver

NOW... FOR A LIMITED TIME... YOU CAN CASH-IN YOUR OLD "JALOPY!" Any Type, Straight-edge, Safety or Electric!

MORE than two million men have already modernized their shaving with Schick Dry Shavers! Now Schick introduces the world's fastest dry shaver—the 1940 Schick "CAPTAIN"—for better, quicker, less costly shaves than you've ever had before, from any razor!

The new 1940 Schick "CAPTAIN" at \$12.50 is the biggest value ever offered in a dry shaver. It contains a faster and more powerful motor; a faster and more efficient shearing head; and many other features, equalled only by the Schick "Colonel" at \$15. Try the "CAPTAIN" for 30 days! If you don't agree—your money back!

Remember, this offer is good for limited time only. Don't miss this big bargain buy! Come in today!

For owners of old Schick Dry Shavers . . . \$3.75 Allowance

Easy Budget Terms

THE NEW 1940 SCHICK "CAPTAIN" DRY SHAVER
REGULAR PRICE \$12.50
YOUR RAZOR . . . 2.75
NET ONLY . . . \$9.75

1503 CABILLO

HOWARD'S JEWELERS TORRANCE

PHONE 411

H. S. Reverting to Old Grading Mark System

The old grading system at Torrance senior high school—when A's instead of B's were tops and F's instead of E's were marks to be shunned—will be used beginning with the first report cards for the 1939-40 term, Principal Thomas Elson said this week.

"We are going back to the old marking system in the senior high school but the junior high will retain the former method of indicating students' grades," he said. The first report cards of the year are due for distribution Nov. 17.

The marks will be: A for excellent, B for good, C for fair, D for barely passing, F for failure and INC. for work incomplete because of extended non-attendance; never given when work done is not of passing grade. Marks for study traits will be S for acceptable, N for needs to improve.

Former grade marks were R for outstanding, college recommendation or equivalent, S for acceptable, qualifies for diploma of graduation, C for qualifies for certificate of completion, E for needs to improve, no credit, INC. for work incomplete. The junior high grade marks of R for outstanding, S for acceptable and N for needs to improve will continue here.

The Herald—3 months, 50 cents.

Public Bid to Hear Murray of C.I.O. Saturday

An open meeting of the local S.W.O.C. lodge, affiliated with the C.I.O., to which all businessmen, public officials, pastors and others are cordially invited will be addressed Saturday morning by Phillip Murray who was re-elected vice-president of the national C.I.O., last week in San Francisco.

The meeting will be held in the Torrance theatre, starting at 10 o'clock. It will last about an hour.

President Carl Steele of the local lodge, who was a delegate to the San Francisco convention, will preside and John Despol, field director for the S.W.O.C., will introduce Murray. Steele was one of four vice-presidents to be re-elected by the C.I.O. in the bay city.

A SCOTCHMAN'S PARADISE!

Beacon Drug's Big Rexall 1c SALE!

WAIT FOR FURTHER ANNOUNCEMENT!

INFORMATION PLEASE

TORRANCE WELCOMES

These New Residents This Week

FRANCIS DEROWIN	2443 Sonoma
M. SPAULDING	1801 1/2 A Cabrillo
CLARA L. SHEARER	110 Mayfair Apts.
T. P. JORDAY	1006 Sartori No. 201
MRS. L. C. SMITH	750 Pertola
ROY PALMER	1608 1/2 C Cabrillo
ORIS M. F. HENRY	830 Arlington C
MRS. R. E. ARTERBURN	927 Arlington No. 12
ORIN BONTNER	2075 G Torrance Blvd.
J. E. VAN GUNDY	220 Mayfair Apts.

APPLIANCES-ELECTRICAL WORK

Repairing, Wiring, Fixtures, Alterations. Call us for all kind of Electrical Work and Supplies. Costs—Reasonable. Service—Prompt. 1421 Marcellina.

TORRANCE ELECTRIC SHOP — PH. 567

INSURANCE - AUTO - FIRE

Years of service to thousands of satisfied motorists and home owners qualifies us to take care of all your Automobile and Fire Insurance. Howard G. Locke, 1405 Marcellina Phone 135-M.

LINOLEUM — VENETIAN BLINDS

Full line Armstrong and Pabco Linoleums. Wood or steel Venetian Blinds. Made to Order at lowest prices. A CAPITAL CO. 1601 Gramercy. Phone 219 for free estimates.

MOVING-STORAGE Tel. 524-Jor53

Household goods and other merchandise shipped anywhere on the Continent. Fleet of 8 trucks including large dustproof, insulated, air-conditioned van. Also expert packing and storage in metal-lined vaults—all at reasonable prices. Everything insured whether in storage or enroute. 1617 Border Avenue. M & M TRANSFER CO.

PLUMBING - REPAIRS - TEL. 88

Immediate service . . . 3 trucks to serve you. Estimates on new plumbing gladly given without obligation. Call us for all kinds plumbing work. Distributor for famous HOYT Heaters. DAVID JACOBS "Your Plumber" 1908 222 St.

SHELLUBRICATION — SERVICE

Goodyear Tires — Hobb's Batteries — Complete Line Shell Products. Factory Trained Lubrication Experts. Shell Credit Cards Honored. ART SULLIVAN, BORDER & CARSON—NEXT TO LAUNDRY.

SHEET METAL — TEL. 350

We have a complete workshop capable of turning out the finest in Commercial . . . Industrial . . . and Private Dwelling Sheet Metal Work. Columbia-made sheets used exclusively. Moderate prices! Robt. T. McCallum, 1418 Marcellina Ave. TORRANCE SHEET METAL SHOP

SUITS — COATS — J. LEPKIN

J. LEPKIN, Merchant Tailor, is now showing the newest and smartest in men's fall fabrics for suits and top coats . . . either hand tailored or made-to-measure. Come in! Let us fit you! 1320 Sartori.

HURRY! HURRY! WHILE THEY LAST!

Firestone

Inventory Sale of

- Discontinued Tires ● Used Tires
- Retreads ● Auto Supplies

Sensational Low Prices!

SAVE MONEY ON HOME AND AUTO RADIOS

<p>ROAMER PORTABLE RADIO No wires to hook up. Self-powered. Includes batteries. \$19.95</p>	<p>RAMS HORNS Were \$8.50 NOW \$5.95</p> <p>GRILL GUARDS Now 62c up</p> <p>FENDER GUIDES Now 35c</p> <p>DRIVING LIGHTS Now 81c</p>	<p>Beautiful 8-TUBE CONSOLE RADIO Was \$69.96 \$47.95</p> <p>7-TUBE CONSOLE RADIO Was \$49.95 \$34.95</p>
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CRAVENS and MARCELINA **Firestone** PHONE 476
Torrance AUTO SUPPLY & SERVICE STORES